

# Live market engagement: Sustainable procurement of ICT



make  
ICT  
fair

 **3 October 2018, 9:00 – 13:00**

 **Nijmegen**

We are delighted to invite you to our upcoming **live market engagement event, where buyers and suppliers meet on sustainable procurement of ICT!**

The event will bring together public procurers and suppliers in the field of ICT from all over Europe to discuss procurement needs and solutions, focusing on social responsibility and transparency in supply chains.

## Why should you participate?

The live market engagement event is for all interested suppliers who wish to gain increased understanding of the procurement aims, tendering opportunities and sustainability policies of public authorities across Europe in relation to ICT products and services. The public authorities will showcase their needs for upcoming large procurement of ICT.

Opportunity will be provided for suppliers to showcase solutions and initiatives that increase the social, ethical and environmental sustainability of their supply chains, and can help public authorities meet their socially responsible procurement aims.

## Who is this event for?

- **Procurers** from public entities responsible for the procurement of ICT solutions and interested in implementing socially responsible solutions
- **Suppliers** that would like to showcase their sustainable solutions and initiatives, and learn more about contract opportunities
- **Experts** in ICT procurement from private companies, research institutions or public entities with an interest in social responsibility of ICT

## Programme

Time			
8:30 – 9:00	<b>Registration</b>		
9:00 – 9:10	<p><b>Welcome &amp; introduction</b></p> <p><i>Facilitator: Philipp Tepper, ICLEI</i></p> <ul style="list-style-type: none"> <li>• Welcome</li> <li>• Introduction to the meeting scope and objectives</li> </ul>		
9:10 – 9:30	<p><b>Setting the scene: Opening statement and background to Make ICT Fair aims and objectives</b></p> <p><i>Björn Claeson and Peter Pawlicki, Electronics Watch</i></p>		
9:30 – 10:30	<p><b>Speed presentations &amp; Panel interview: what are procurers looking for?</b></p> <p>Public authorities from across Europe present and discuss current and upcoming tenders and policies, laying out the solutions they need from the market.</p> <p>Panellists include:</p> <ul style="list-style-type: none"> <li>- Carla Canal Rosich, Barcelona City Council</li> <li>- Albert Geuchies, SSO-NOORD/DUO purchasing consortium</li> <li>- Michael McLaughlin, Advanced Purchasing Universities Consortium (APUC)</li> <li>- Birgitte Krebs Schleemann, Aalborg</li> <li>- Geneviève Doublet, Federal Office for the Environment, Switzerland</li> <li>- Valentina Schippers-Opejko, Municipality of Haarlem</li> </ul>		
10:30 – 11:00	<b>Coffee and networking</b>		
11:00 – 11:30	<p><b>Supplier pitch slams</b></p> <p>How can the market respond to public authority’s needs? What sets these new products apart from the alternatives? Suppliers, manufacturers and retailers will be given the opportunity each to answer these questions and present their solutions in a fast paced session focussed on responding to the needs put forward by procurers.</p> <ul style="list-style-type: none"> <li>- Louise Koch, Dell</li> <li>- Steve Haskew, Circular Computing</li> <li>- Madeleine Bergrahm, HP</li> </ul>		
11:30 – 11:45	<p><b>Buyers – Suppliers Matchmaking</b></p> <p>The dialogue will continue in one-to-one talks between suppliers and public authorities. Use this time to identify who you want to engage with and find your match.</p>		
11:45 – 12:45	<table border="0" style="width: 100%;"> <tr> <td style="width: 50%; vertical-align: top;"> <p><b>One-to-one talks</b></p> <p>Public authorities and suppliers/ manufacturers/ retailers will discuss opportunities and work together on solutions to the needs identified.</p> </td> <td style="width: 50%; vertical-align: top;"> <p><b>Make ICT Fair info hub</b></p> <p>Know more about the research, campaigning, capacity building and advocacy activities of the Make ICT Fair project.</p> </td> </tr> </table>	<p><b>One-to-one talks</b></p> <p>Public authorities and suppliers/ manufacturers/ retailers will discuss opportunities and work together on solutions to the needs identified.</p>	<p><b>Make ICT Fair info hub</b></p> <p>Know more about the research, campaigning, capacity building and advocacy activities of the Make ICT Fair project.</p>
<p><b>One-to-one talks</b></p> <p>Public authorities and suppliers/ manufacturers/ retailers will discuss opportunities and work together on solutions to the needs identified.</p>	<p><b>Make ICT Fair info hub</b></p> <p>Know more about the research, campaigning, capacity building and advocacy activities of the Make ICT Fair project.</p>		
12:45 – 13:00	<b>Closing</b>		

### Further information

Location:

[Stadsschouwburg Nijmegen](#) (City Theatre)

Keizer Karelplein 32h

6511 NH Nijmegen

Information on nearby hotels can be found at:

<https://bit.ly/2JjmGuM>

Need more information? Contact us by emailing:

[procurement@iclei.org](mailto:procurement@iclei.org)

