

**ghent:**

so much city



# Spotlight on Ghent



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NETWORK**



# Onboarding the City Council



## Main drivers that convinced the City Council of our story?

- Sustainable Procurement Strategy
- September 2014: Ecoprocura @ Ghent



### Sustainable Procurement Strategy

- I. Minimizing the ecological footprint throughout the entire lifecycle with a focus on:
  - a. Rational use of energy and independence of non-renewable energy
  - b. Minimizing the impact on local air quality through efficient and environmentally friendly transportation and deliveries
  - c. Avoiding waste
- II. Encouraging sustainable employment of disadvantaged groups with a focus on:
  - a. Increasing the opportunities on the labour market for job seekers from disadvantaged groups – with specific attention for youth unemployment
  - b. Strengthening the sustainable growth of the social economy sector
- III. Promoting sustainable innovations.
- IV. Fostering local economic growth with special attention for start-ups and innovative companies.
- V. Integrating and assuring international labour standards and fair trade principles throughout the supply chain.
- VI. Encouraging sustainable entrepreneurship amongst suppliers
- VII. Increasing the maturity of the procurement function and striving towards excellence in procurement



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# Key achievements

- Clear **Strategic Agenda**, assisted by defined Key performance indicators and clear targets
- **Sustainable festival organization** through partnering of cultural organizations in the Green Track working Group
- 2013 **Auroralia Award** for best initiative with regards to **sustainable city lighting**
- Fleet transition towards electric and CNG vehicles
- First city to use **Cradle-to-Cradle Certified cleaning products** for all of its buildings

gent:



*In God we trust,  
all others must  
bring data*

~ William Edwards Deming ~

Strong emphasis on managing sustainable procurement according to the principles of **EFQM\*** using **Manager's Dashboards®** to monitor, report and act on our achievements

\* EFQM = European Foundation for Quality Management



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# Role of ICLEI and Procura+



- **Seed** new methodologies on target setting and reporting
- Create **sympiosis** between cities and organizations
- Be the **fertilizer** for labels and standards
- **Harvest** results and best practices worldwide
- Push European Procurement legislation forward



# What's on the horizon?



In 2016/2017 the focus will be on:

- Making SPP reporting embedded in the organization
- Use of CO<sub>2</sub>-calculation tool to evaluate different delivery strategies
- Tendering of a new contract for fair trade working clothes
- Development of a custom Sustainable contract management tool

## TARGETS

- Reduction of 10% of CO<sub>2</sub>-emissions for deliveries in 2016
- 10% growth (year-on-year) in contracts awarded to the social economy sector
- 30% less purchase orders, transports and invoices through sustainable ordering behaviour
- Digipolis Ghent will allocate 10% of the budget for ICT to procure innovative products and services or use innovative procurement methods



# Questions?

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